Spring 2019 Campus Town Hall

Spring semester, 2019

participant feedback

VCA hosted the Spring 2019 Campus Town Hall on Thursday, March 14, 2019, from 2 pm - 4 pm. The event was held in Pauley Ballroom and was designed to provide administrative updates to campus managers and directors. The audience heard from Vice Chancellor, Administration, Marc Fisher; Vice Chancellor, Research, Randy Katz; Vice Chancellor, Equity & Inclusion, Oscar Dubon; AVC Facilities Services Sally McGarrahan; Chief Procurement Office Russ Chung; Director of Parking & Transportation Seamus Wilmot; and Executive Director, ERSO Region, Cynthia Weekley. The Vice Chancellor also called to the stage and introduced the Regional Directors and Human Resources Managers of the six service regions.

The event was publicized through CalMessages to 700 managers and directors, staff organizations and communities of practice, and through personal networks. 370 RSVPs were received, of which 365 were "yes." The audience was estimated at 325 in attendance the day of the event. Unlike the first two Town Hall meetings, the key note speakers were last in order. Instead of first. This was designed to build anticipation and sustain interest. The day's proceedings were not live-streamed but were video-recorded and posted on the VCA website.

A survey was sent to participants to rate how valuable they found the Campus Town Hall. Respondents were asked to suggest speakers, topics, and format changes to improve future Town Hall meetings. The survey was anonymous. Thirty-three responses to the survey were received (+/- 10%) and most respondents submitted qualitative answers. The average score was 8.3 (out of 10) and the Net Promoter Score was 39 (scored from -100 to +100). These scores are essentially the same as the Spring 2018 and Fall 2018 Town hall meetings satisfaction scores.

The following tables summarizes the most commonly received comments and suggestions.

SUGGESTIONS FOR IMPROVING THE FORMAT OF FUTURE CAMPUS TOWN HALL MEETINGS (# of MENTIONS)
Questions after each speaker (3)
Shorter overall (2)
More PowerPoint; it's a big room
More time for questions
Invite the lab managers
A series of rapid updates – 60 sec each
Brief keynote speakers
Round stage in the middle
Walk-in music
Add a stretch break in the middle
Audience microphones for questions
More time for networking
Audience microphones for questions
Oatmeal chocolate chip cookies.

SUGGESTED TOPICS FOR FUTURE CAMPUS TOWN HALL MEETINGS (# of MENTIONS)
Career paths for staff (3)
Diversity (2)
Doing less with less (2)
Strategic Plan
Campus construction updates
Efforts to improve BearBuy
Aging campus infrastructure
Campus climate
IT infrastructure
Campus Wifi upgrades
SIS Phase 2
VCA mission and strategy
Benchmarking of facilities
Signature initiatives
Employee retention efforts
Financial outlook for campus
Updates on UCPath

SUGGESTED SPEAKERS FOR FUTURE CAMPUS TOWN HALL MEETINGS
Chancellor Christ
EVCP Paul Alivisatos
Vice Chancellor, Admin, Marc Fisher
AVC and Chief HR Officer Jo Mackness
Vice Chancellor, UDAR, Julie Hooper
Athletic Director Jim Knowlton
The Regional Directors
UC President Napolitano
Leaders of Staff Organizations

FROM 1 TO 10, WITH 1 REPRESENTING "NOT LIKELY" TO 10 BEING "HIGHLY LIKELY," HOW LIKELY WOULD YOU BE TO RECOMMEND A COLLEAGUE ATTEND A FUTURE CAMPUS TOWN HALL MEETING?
33 responses
Average score 8.3
Net Promoter Score 39
Highest score 10 (8 mentions)
Lowest score 5 (1 mention)